

# CROSS THE LINE!

INSPIRATIONAL KEYNOTE

*"I felt the urge to get off my chair and move into action!"*

Lise Blondin  
Coordinator Réseau des femmes  
d'affaires du Québec

*"The keynote address gave me back my confidence as a manager. I liked it so much that I invited J.A. Gamache to present it to my team."*

Jean Provencher  
President of Strophe inc.

J.A. GAMACHE INFO@JAGAMACHE.COM 450-962-4342

## HIGHLIGHTS OF THE KEYNOTE ADDRESS

Inactivity paralyzes any venture. Pro-activity propels any organization to success, whether it has one employee or one hundred. Everyone should be pro-active, employees as well as decision-makers.

Although we may want to take action, we're too often confronted with challenges that seem insurmountable. J. A. Gamache makes participants think about the nature of our obstacles. By explaining a range of proven techniques, he motivates the audience to take action on the spot.

His keynote address is unique because it leads most participants to immediately commit to taking concrete action to overcome a challenge. They leave with a reminder of the speech that inspires them to surpass their limits. This memento calls them to action long after the presentation is over.

## RESULTS

### Spark enthusiasm

More than anything, your participants want rich content as well as entertainment! They need to see, through concrete examples, how others have overcome their challenges. This will propel them into action.

### Obtain a genuine change of behaviour

Your participants do more than just listen—they are challenged to take immediate action! The commitment they make during the conference improves their attitude at work in the near and long term.

### Create a buzz during your event

When a keynote address becomes the center of conversation between participants, you know you've made the right choice. It often happens that the core message is even quoted by other speakers during the same event.

### Present a speaker who really connects

The enthusiasm created by the speaker directly influences the satisfaction of the participants. J. A. Gamache's message leaves them with unforgettable memories of your event. People will congratulate you for your choice of keynoter!

## OBJECTIVES

The "Cross the line!" keynote address fosters:

- The urge for change
- A deep desire for commitment
- The habit of seeking new challenges

## ADAPTATION OF THE MESSAGE TO YOUR AUDIENCE

The message can be tailored to individual themes:

- Attitude
- Communication
- Commitment
- Seeking new challenges
- Change
- Motivation
- Self-esteem
- Performance and objectives

## ABOUT J.A. GAMACHE



A bachelor in business administration, J.A. Gamache is a bilingual (French and English) professional speaker from Montreal, Canada.

In 2003, He was the president of the Montreal's Chapter of the Canadian Association of Public Speakers (CAPS).

A proud Toastmasters' member since 1993, J.A. Gamache is the only Quebecer to ever win a podium (3rd place in the 2001) at Toastmasters World Championship of Public Speaking and was a finalist in that same contest in 2005 and 2007. Over 35 000 contestants participate in this prestigious event every year.

His free newsletter "Public Speaking with J.A." is read in more than 50 countries around the world by over 3000 readers.

## LOGISTICS

**Style of presentation:** French or English keynote address

**Room setting:** theater style preferably, with table also accepted

**Duration:** 60 minutes

## THE CLIENT PROVIDES

**Microphone:** lapel or wireless headset

**Audio-Visual:** projector, screen and sound system

**Minimum number of participants:** 40 people